FAME Support Unit
Monitoring and Evaluation under the EMFF

CT08
Stories of the EMFF

20th meeting of the Expert Group on the EMFF
09 April 2019, Brussels
Background

- **FAME has been tasked to identify, with the help of the managing authorities, interesting projects under the different strands of the EMFF;**

- **These are used mostly for communication purposes to highlight the added value of the EMFF and its intervention across MS**

- **FAME is required to present 40 stories annually;**

- **Balance between areas of intervention, project size and geographical spread;**

- **FAME Geographic Experts work on this task.**
Objectives

- Demonstrate the progress made in reaching the goals of the **Common Fisheries Policy (CFP)**;
- **Identify interesting operations** in the different strands of the EMFF (apart from CLLD done by FARNET);
- **Increase awareness** of good projects;
- **Promote** actions co-financed EMFF;
- **Trigger** further operations.
What are the benefits of an EMFF funded project becoming a story?

For the MA:
- Identify good practices;
- Facilitate exchange of good practices within and among MS;
- Highlight result orientation;
- Support new calls by providing project ideas.

For the beneficiary:
- Promotion;
- Peer exchange of experiences;
- Stimulate new investments by providing project ideas.
Identifying a good story

1. Review Infosys (FAME)
2. Remind MA (FAME)
3. Monitor sector (FAME)
4. Identify (FAME)
5. Review (FAME)
6. Decision (COM)
7. Editing (FAME)
8. Approval and publication (COM)
Stories collection
state of play

- 116 short stories (23 EMFF)
- 19 stories of the month (15 EMFF)

Most common EMFF measures:
- Article 39: innovation for marine conservation
- Article 40(1)(b) to (g) and (i): protection of marine biodiversity
- Article 48(1)(a) to (d) and (f) to (h): investments in aquaculture
- Article 68: marketing
- Article 69: processing
Stories publication

- Publication on Commission websites: EU Results - Online collection of EU funded projects

- Publication of DG MARE monthly e-newsletter: DG MARE Newsletter, March 2019 issue
Stories videos

European Commission > News > Audiovisual Service

PescadeRías, de onde se non
Thank you for your attention!

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