



Networking event for fisheries LAGs

Focus on sustainable and innovative blue tourism

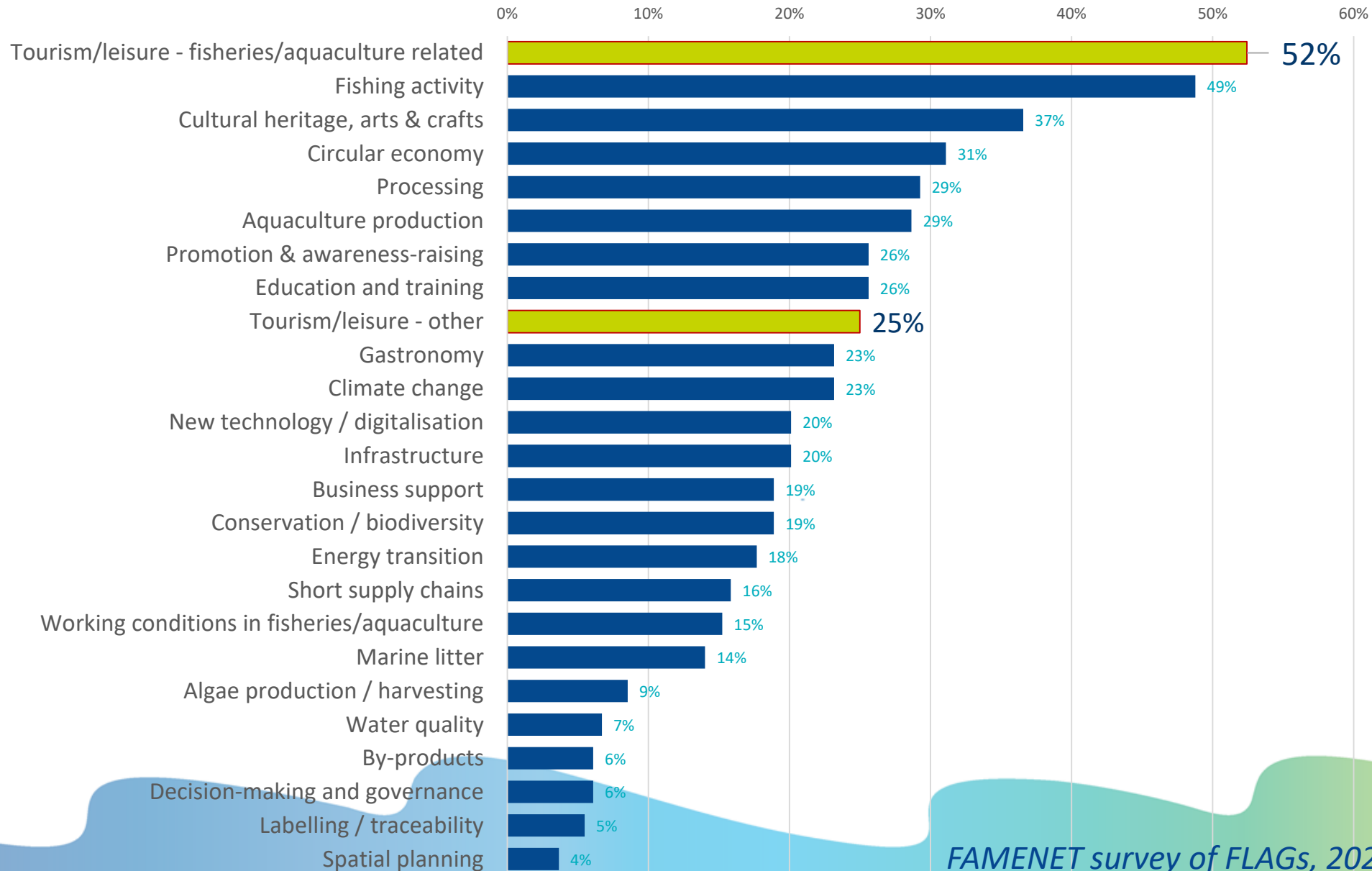
Vodice, Croatia, 16-17th May, 2023



Introduction to a *sustainable and innovative blue tourism*



FLAGs' 5 top priority themes



68% of FLAGs surveyed put tourism in their top 5 priorities

What sort of tourism do we want?



What sort of tourism do we want?



A new type of tourism since Covid-19?



Your tourism objectives – More tourism?

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- Our local **economy** needs more visitors year round
- Our local **economy** needs more visitors out of season
- The **local community** would accept more visitors year round
- The **local community** would accept more visitors out of season
- The **environment** could sustainably host more visitors year round
- The **environment** could sustainably host more visitors out of season

Tourism carrying capacity

“The maximum number of people that may visit a tourist destination at the same time, without causing destruction of the physical, economic, socio-cultural environment and an unacceptable decrease in the quality of visitor’s satisfaction” (WTO)



Carrying capacity in FLAG areas

Menti question:

How much do these types of carrying capacity affect your area your area?

- **Physical** – number of people
- **Environmental** – impact on biodiversity/natural resources
- **Economic** – revenue from tourism to make services viable
- **Socio-cultural** – negative impact on local community, economy & services
- **Infrastructure** – transport, water supply, accommodation...
- **Perceptual** – overcrowding in the eyes of the visitor

Tourism objectives – innovative tourism?

What do you want to change about tourism in your area?

Conclusions

Sustainable & responsible tourism

