



**FELIPE THE PENGUIN IS ON HOLIDAY IN EUROPE FROM HIS HOME IN THE SOUTHERN HEMISPHERE. JOIN FELIPE ON HIS EXCITING JOURNEY AROUND EUROPE TO EXPLORE NEW WATERS AND LEARN ABOUT THE BLUE ECONOMY.**

**TRY TO FIND ALL THE CLUES ON FELIPE'S ADVENTURES AND DISCOVER THE SECRET WORD!!**



**WHAT IS THE BLUE ECONOMY?**

*The blue economy is using the ocean's resources in a way that takes care of the ocean and everything that lives there. Just like how we take care of our toys or our pets, we need to take care of the ocean too.*

*This means using the ocean's resources, like fish and plants, in a way that doesn't harm the environment or take more than can be naturally replenished. It also means we need to make sure we're not polluting the ocean or damaging the places where sea creatures live, like coral reefs.*

*Instead, we can use the ocean in a way that keeps everything in balance. For example, we can use special fishing techniques that only catch the fish we need and let the others go. We can also find new ways to use the ocean's resources like creating energy from waves or using seaweed to make things like food, medicine, or even fuel.*

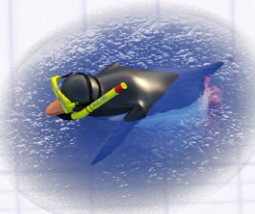
*By using the ocean in a sustainable way, we can make sure that we always have enough resources for everyone, and that the ocean remains healthy and full of amazing creatures for us to enjoy.*







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Fill in the boxes with the letters you find on the map.

**SAILING AND YACHTING:**

Felipe loves exploring the ocean! One of his favourite things to do is go on adventures with his friends. Responsible sailing is important to keep the ocean clean and healthy. Felipe reminds his friends to never throw rubbish overboard and to use eco-friendly cleaning products on their boats. They always use wind power instead of engines as much as possible to reduce pollution and save energy.



**FISHING:**

Felipe the penguin LOVES fish. Yum yum! He learns about responsible fishing practices. He goes out with knowledgeable fishermen who use special nets and techniques to only catch the fish they need, leaving plenty of others to grow and reproduce. Overfishing can harm marine ecosystems and reduce fish populations.

**MARINE RESEARCH:**

Felipe is a curious penguin. He discovers the importance of marine research in protecting the ocean's health and biodiversity. He joins scientists who explore underwater, observe marine animals, and gather important information to understand and preserve ecosystems. Felipe learns that marine research not only safeguards the ocean but also leads to medical discoveries that make us feel better when we're ill!



**SHIPPING AND PORT MANAGEMENT:**

Imagining himself as a captain, Felipe explores the busy world of shipping and ports. He watches massive cargo ships transporting goods across the ocean and discovers the importance of efficient port management for smooth operations. Felipe learns that using energy-efficient engines and reducing emissions contribute to environmental protection.

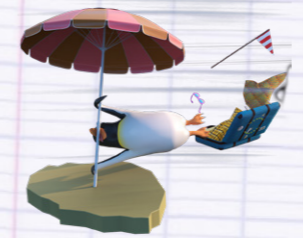
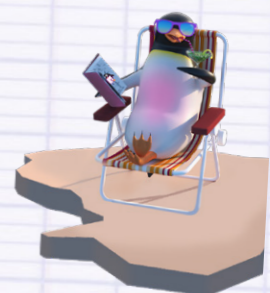


**WATER SPORTS:**

Fun-loving Felipe is always ready for water adventures! Surfing, paddleboarding, or lounging on his favourite pink flamingo, he dives into the waves and loves water play. Surfing lets him ride big waves, while snorkelling uncovers vibrant fish and maybe even hidden treasures! Along the way, Felipe learns you must never touch or disturb marine animals, as it can disrupt their natural behaviours and habitats.

**BEACH OR COASTAL TOURISM:**

Don't forget your sun cream Felipe!! Felipe loves going to the beach, building sandcastles, collecting seashells, and playing in the surf. Visiting the seaside makes Felipe happy, so he knows how important it is to look after our beaches and he reminds people to always take away their rubbish and never leave it on the beach.



**MARINE RENEWABLE ENERGIES:**

Wow its windy today!! Felipe discovers the power of marine renewable energies. He learns that the ocean can provide clean energy in different ways, like using the wind, waves, tides and currents to make electricity! Felipe is amazed that we can use these natural forces to produce renewable energy, combat climate change, and safeguard the environment.

**ECO-TOURISM:**

Felipe loves to explore! He meets a seal that teaches him about eco-tourism, a responsible approach that can make our holidays better for the planet. Felipe joins a group of volunteers in a beach clean-up, to collect litter and plastic waste to keep the ocean and its creatures safe. Felipe is a big fan of eco-tourism.



**THE ANSWER**

Did you know that our oceans are facing big challenges, like pollution, climate change, and overfishing? These problems can harm the animals that live in the ocean and even affect our own lives. That's why it's important for us to work together as a community to find solutions.

Working together means that we all do our part to make the world a better place. For example, we can reduce the amount of plastic we use by using reusable water bottles and bags, picking up litter on the beach and not wasting food. We can also practice sustainable fishing by only catching what we need and making sure we don't harm other animals. When we work together, we can also engage with scientists, policymakers, and industry leaders to find new ways to protect the ocean and the animals that live in it.

Remember, we're all friends of the ocean! When we work together, we can make a big difference and help ensure that our oceans are healthy and thriving for years to come!

**BY BEING KIND TO THE OCEAN AND ITS ANIMALS, WE CAN ALL BE SUPERHEROES FOR THE PLANET!**