

Enjoy sustainable seafood

during your holidays

The EU is working to ensure that our marine resources are managed sustainably.

As a consumer, you have a vital role to play.





Come and enjoy it!

Diversify your menu, not only will you discover new tastes but you'll help reduce the overfishing of popular species.

Seafood is a wonderfully diverse, easy and often low-cost **way to relish the good times**.



Ask your fishmonger or waiter - Is it seasonal? Is it local? Is it sustainably fished or farmed?

Labels and **consumer guides** help you make more sustainable choices.









Minimum-size fish ruler for the Mediterranean Sea

3

is for Size.

No reproduction today, no fish tomorrow!

Avoid fish that are below the minimum size: **it is illegal**.

Use your common sense and **practical rulers** like <u>this</u> to help protect baby fish.

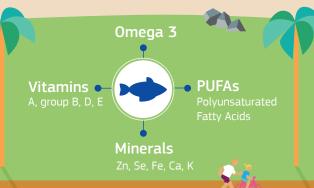
Delicious and nutritious!

The quality of **aquaculture** and **fisheries products** is carefully controlled in the EU.

They are all safe, healthy... and good for your figure!



is for Health.



For more information

 $http://ec.europa.eu/fisheries/documentation/publications/eu-new-fish-and-aquaculture-consumer-labels-pocket-guide_en.pdf$

http://ec.europa.eu/fisheries/inseparable/sites/inseparable/files/ruler_en.pdf

http://ec.europa.eu/fisheries/inseparable/en http://ec.europa.eu/fisheries/inseparable/en/farmed-eu

Maritime Affai. And Eisborios