

LESS TOURISM

due to dirty beaches and waters

€ 630 **MILLION**

[0]

cost for cleaning up all **EU** coasts

1 TO 5% TOTAL **REVENUE LOSS**

for the fisheries & aquaculture sector

€ 30 **MILLION**

cost for the navigation sector (damaged equipment, accidents, etc.)

EU ACTION

EXISTING ACTION

The EU has already started addressing the problem

target to **REDUCE MARINE LITTER BY** 30%



UPDATED RULES ON PORT RECEPTION FACILITIES



FUNDING through the European

€53 MILLION

Maritime and Fisheries Fund (2014-2020)

MANDATORY MARKING OF FISHING GEAR



MANDATORY RETRIEVAL OR REPORTING OF LOST



ESPONSIBILITY

By making producers responsible for managing plastic litter from fishing gear, we will:

INTERNALISE THE ENVIRONMENTAL **COST OF MARINE LITTER**

ATTRACT INNOVATION FOR **MORE SUSTAINABLE MATERIALS**

STIMULATE THE RECYCLING **MARKET**

HELP OUR FISHERMEN

CHERISH THE RESOURCES OF OUR OCEAN