



# In this working group...

- ✓ **Warming-up**
- ✓ **Experience from a 'fellow' FLAG manager**
- ✓ **Group work**
- ✓ **Key-messages & take away**

Coffee break!  
15:00



## Warming up...

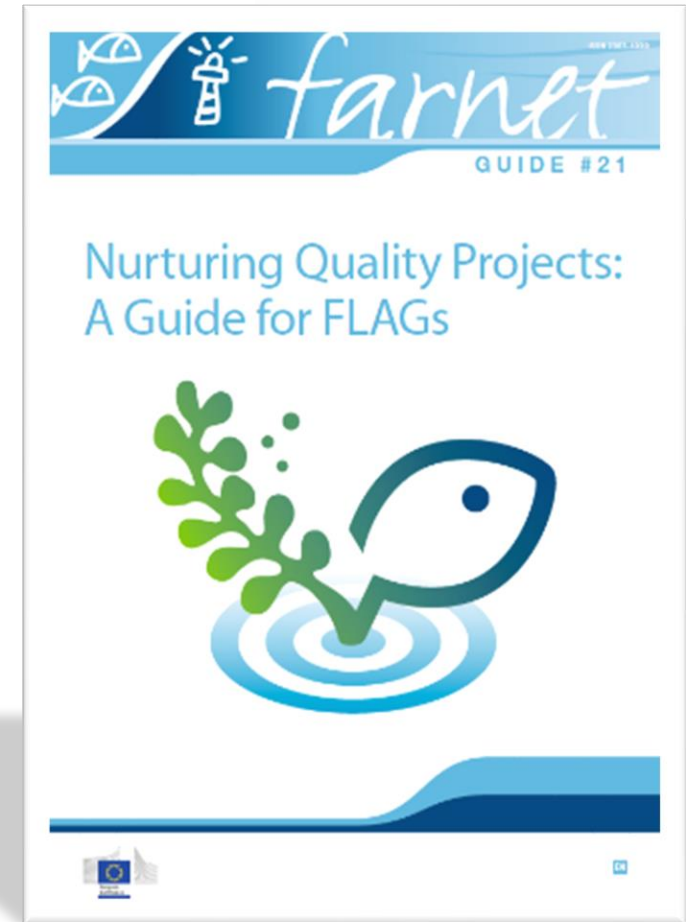


Join at [menti.com](https://menti.com) | use code **4743 4574**

## By “quality local projects”, we are referring to projects that make a real difference to local community members.

Good local projects should:

- ✔ **Respond to a real need at local level** (including of specific groups/individuals)
- ✔ **Build on local resources** (human and/or natural)
- ✔ **Bring about positive change**, for example, to the
  - local economy
  - environment
  - capacity and ability of the community
  - well-being and self-fulfilment of community members
- ✔ **Contribute to long-term improvements** in the area
- ✔ **Offer value for money** (justifying the investment of public money)
- ✔ **Complement other local projects**, building synergies and feeding into a bigger vision for the area

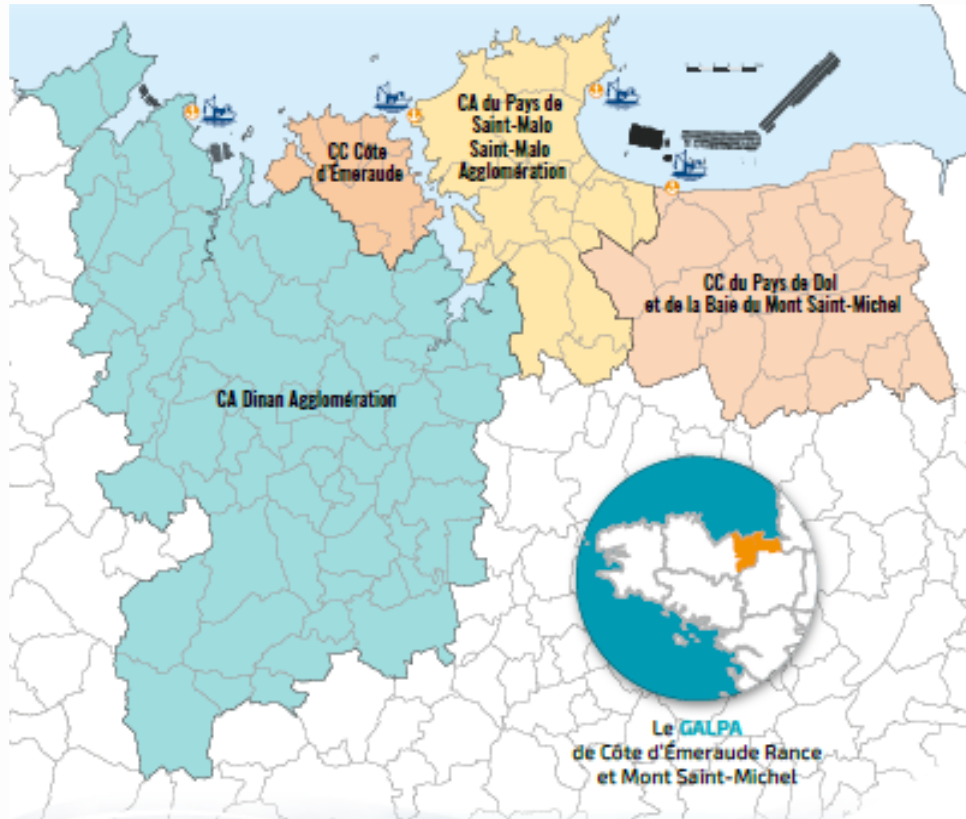


# FLAG Côte d'Émeraude Rance et Baie du Mont Saint-Michel

Cécile Devins



# FLAG Côte d'Émeraude Rance et Baie du Mont Saint-Michel



100 fishing vessels  
85 % small-scale fisheries



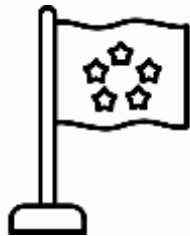
137 shellfish companies  
(Oysters and mussels)



233 560 inhabitants



Touristic area



- 2d. Programming period as a FLAG
- 2014-2020 : 26 projects funded – 1,1 M€ EMFF
- 2021-2027 : FLAG granted with 1,03 M€ EMFAF

## FLAG Governance



- **FLAG general assembly = committee board**
  - Define the FLAG strategy
  - Select the projects
  - Animate the program
  - Manage the funds
  - ...

- **21 voting members** (fishermen and shellfish farmers representatives, associations, citizens, Maritim public school, marine research structure local elected officials)
- **20 consultative members**
- **Presidency of the FLAG = local elected official**
- **1 FLAG manager**



# Enable collective inspiration to initiate new quality projects 1/2

## Within the committee board :

- **Learn to know each other :**
  - Presentation of structures and projects
  - Presentation of projects from other FLAGs
  - Conviviality during the meetings
- **Working groups** on specific theme of strategy
  - Ex : Valorisation of shellfish farming by-products
- **Visits** of local projects
- **Event** “review of funded projects”
- FLAG “Pays d’Auray – Pays de Vannes” : “*EMFFA Coffee meetings*”



=> **FOSTER THE EXCHANGE BETWEEN FLAG MEMBERS / WITH OTHER LOCAL STAKEHOLDERS**

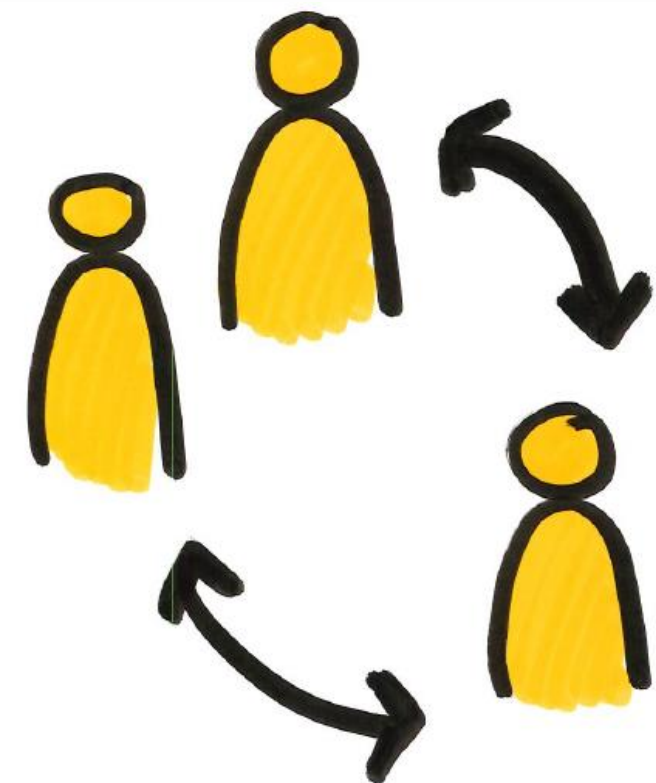




## Enable collective inspiration to initiate new quality projects 2/2

### As FLAG Manager:

- Participate to the local events / meeting linked with the FLAG strategy
- Meet the local actors of the blue economy on a regular basis
- Bring together local stakeholder and strengthen cooperation
- Be active in networks (local, regional, national, FAMENET...)





## Improve projects ideas

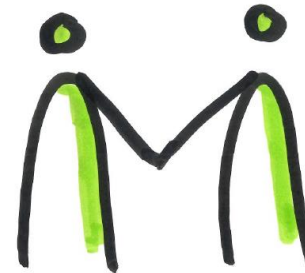


### As project manager :

- **Questioning every aspect of the project** : innovation, partnership, economical sustainability, target group, final objective
- Connecting the project promotor with potential partners / with other project promoters / with other FLAGs



### The Committee board



- During the audition : questioning specific aspect of the project, giving advice, offering expertise ...
- Postponing the selection and programming a 2d. Audition



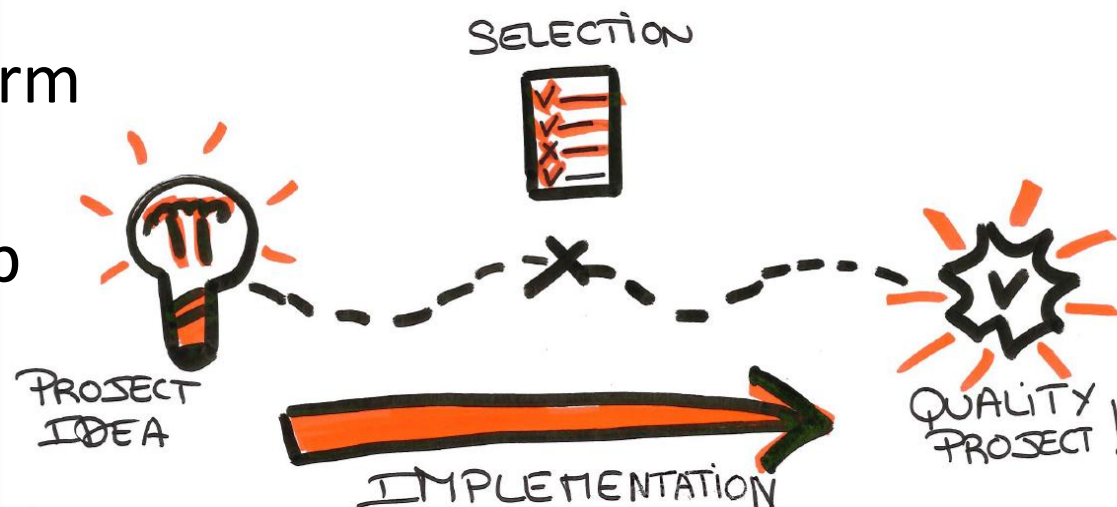
# Support the project promotor during his project implementation

## As project manager :

- Follow the project implementation
- Take an active part to the project steering group

## The Committee board

- Invite the project promotor to a midterm restitution
- Take part to the project steering group (committee members)
- Regular review on selected projects implementation



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de Communes  
du  
Pays  
de  
Saint-Malo  
Département  
des Côtes-d'Armor

**DINAN**  
AGGLOMÉRATION



It's your turn now....

.... reflect on **project phases**

- ✓ **IDEA**
- ✓ **DEVELOPMENT**
- ✓ **IMPLEMENTATION**
- ✓ **FINALISATION**

**HOW DO YOU SUPPORT **QUALITY**  
IN THE DIFFERENT PHASES ?**



## Last job for this working group....

### *Quality of projects....*

- ... collective at the local level*
- ... improving business*
- ... new activities*
- ... long term viability*
- ... responding to a local need*
- ... bringing positive change*
- ... building synergies*



## What can you do as a FLAG?

# FLAG Costa degli Etruschi

## Networking and Cooperation to develop «quality projects»

FAMENET CLLD Seminar  
FLAGs bringing Europe Closer to Citizens

*4-6 June, 2024, Royal Marine Hotel, Dublin, Ireland*

## FLAG Costa degli Etruschi



- Province of Grosseto and Livorno
- FLAG Costa degli Etruschi

## GALPA TOSCANA



- GALPA TOSCANA

### Partnership

- F.A.R. Maremma – Lead partner  
*(LEADER LAG with 20 years of experience in CLLD methodology)*
- 6 Small scale fishing cooperatives
- 1 Small scale fishing Association
- 2 Large scale fishing cooperatives
- 2 Large scale fishing Association
- 3 Municipalities
- 2 Fishing Unions

### Local Development Strategy

- **62 Km** of coast (included the Elba Island)
- **3 Main Objectives:**
  1. Valorisation and management of local natural resources
  2. Innovation and development of local fisheries and aquaculture facilities
  3. Diversification of local fisheries and aquaculture facilities
- **Budget:** 2,9 million Euro

In the actual program period **2023-2027** the previous **4 Tuscany FLAG** create a **new unique FLAG in Tuscany** called **GALPA Toscana**:

- The partnership is composed of 78 subject (all the relevant sectors are present)
- F.A.R. Maremma is still the Lead partner of the new LAG
- The territory include all coastal and internal areas depending from fishing and aquaculture activities
- The budget is about 5,6 million of Euro
- The LDS is based on:
  - Innovation in fishing and aquaculture
  - **Local cooperation actions** (in fishing and aquaculture)
  - **Local cross-sector actions** (environmental, diversification, tourism, innovation)







In our experience  
this **two principles**  
play a **central role**  
in the Local  
Development  
Strategy  
to develop  
«quality projects»

*Integrated multisectoral actions and **Cooperation**  
should be central in the LAG Local Development Strategy*



# THE FAD PROJECT (fishing aggregating device)

## BENEFICIARIES

- Small scale fishing cooperative (Cooperativa San Leopoldo)
- Research Institution (CREA)



## ACTIVITIES

- Installation of 10 FAD (San Leopoldo)
- Monitoring restocking (San Leopoldo)
- Pesca-tourism and diving (San Leopoldo)
- Scientific validation (CREA)
- Transfer (CREA)



### Public-private partnership

## EXTERNAL STAKEHOLDERS

- Municipalities of Grosseto and Castiglione della Pescaia (for the administrative authorization process)



Support from external stakeholder

## THE IDEA

*Fish resource restocking and diversification of fishing activities throughout FAD (fishing aggregating device)*



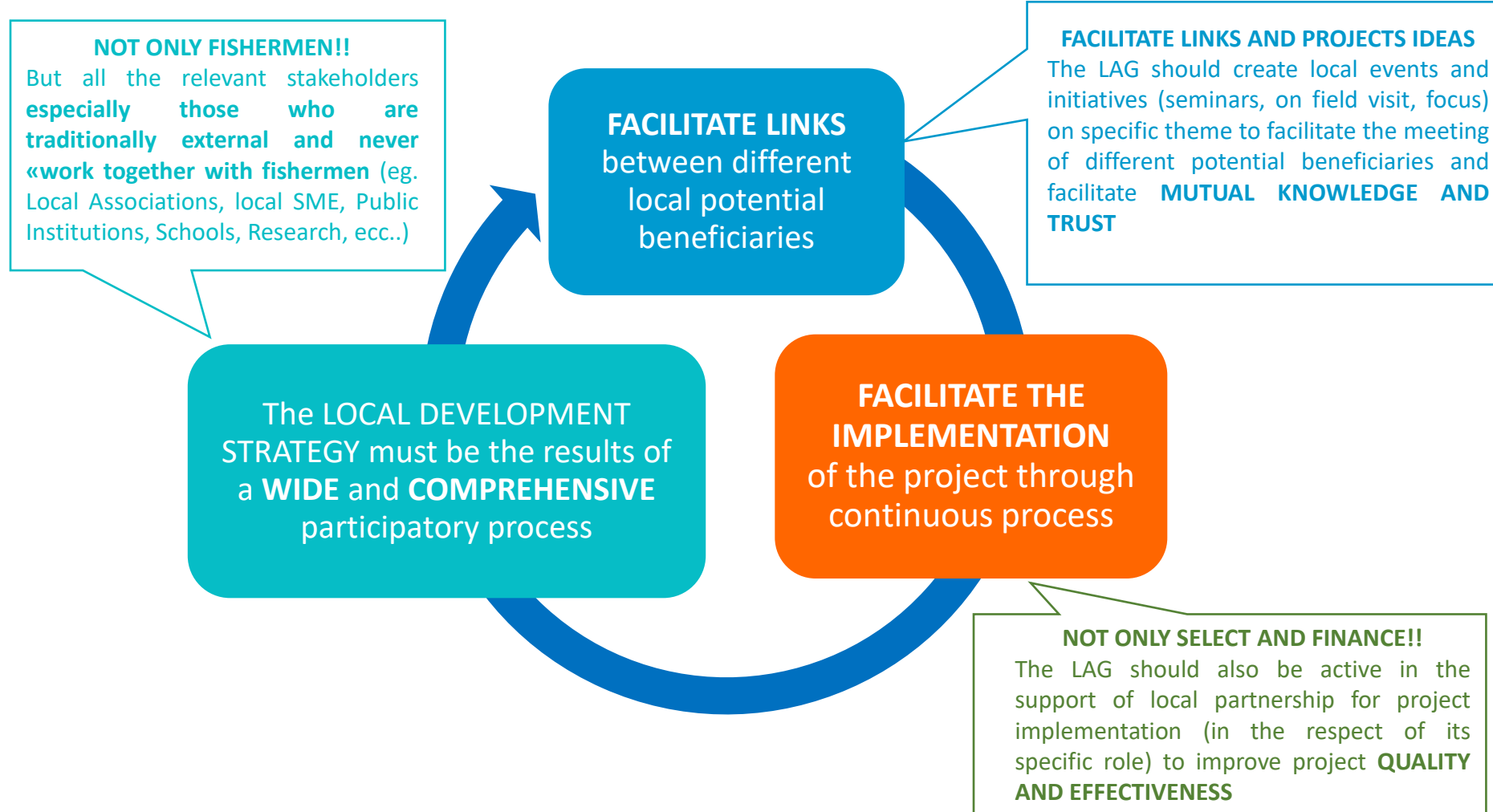
Cross sector project objectives



### Cross sector activities



## HOW TO FACILITATE CROSS-SECTOR PROJECTS?





## THE ENSAMBLE PROJECT (*EASME/EMFF/2017 S3 BLUE NETWORK IN THE MED*)

### PARTNERS

- FLAG Costa degli Etruschi (Lead Partner)
- Legambiente Toscana (IT)
- Petra Patrimonia Marittima (FR)
- WWF North Africa (Tunisia)



EU and non EU Countries

### LOCAL STAKEHOLDERS

- Municipalities of Castiglione della Pescaia (IT), Tabarka (TUN), Propriano (FR)
- Local fishermen groups (Tabarka – TUN)
- Local activities (El Houaria, Tabarka – TUN)



Active involvement of local stakeholders in project activities

### THE IDEA

*Establishment of Fishery LAGs in the West Med (Tunisia), as a CLLD instrument contributing to local development*



CLLD methodology project

### ACTIVITIES

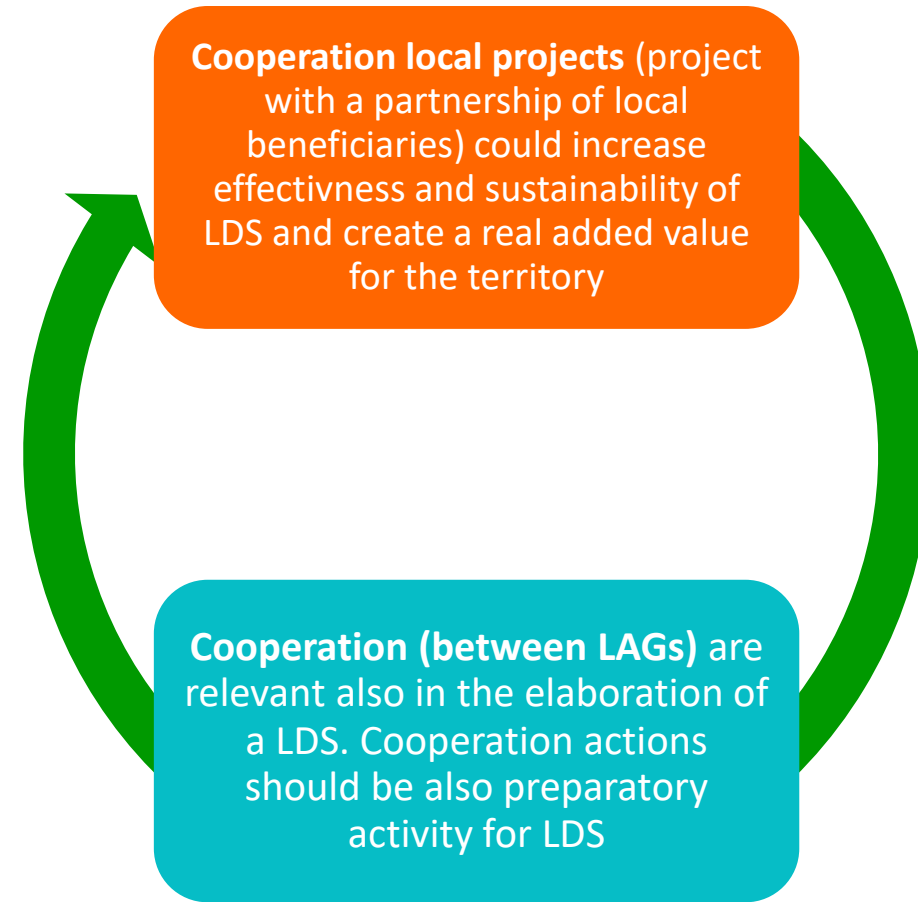
- CLLD participatory process in Tunisia
- Support of EU partner to activate a public-private partnership in Tunisia (FLAG based initiative)
- Support local Tunisian stakeholders to elaborate a Local Development Strategy
- Selection and support to elaborate local project ideas



CLLD participatory process

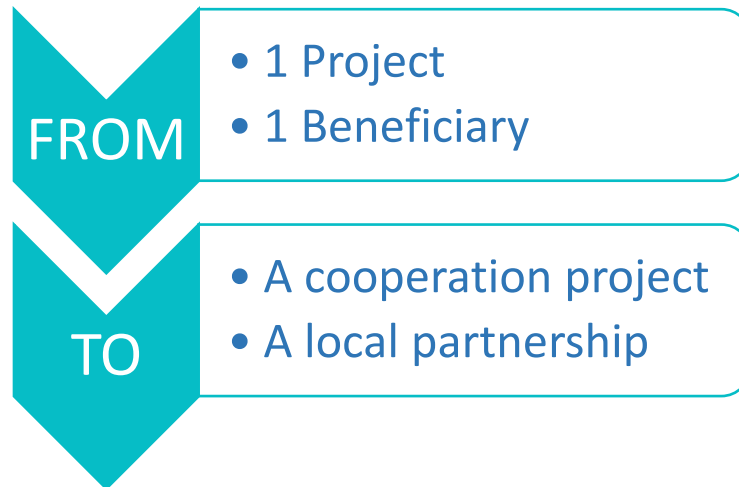


## WHICH ARE THE LESSON LEARNT FROM ENSAMBLE PROJECT?



## THE BENEFIT OF LOCAL NETWORKING AND COOPERATION

### A NEW INTERVENTION LOGIC



- Local partnerships could continue even after the project end (for other CLLD project or other purpose)
- Working together in a local partnership increase participation and trust between local actors

### A NEW (or RENEW) METHODOLOGY



- LAG is not a Managing Authority (!!)
- Working together with the project beneficiaries can improve their skills in managing EU funded projects and give to the LAG the possibility to actively participate to local development

# Andrea Brogioni



F.A.R. Maremma (lead partner)

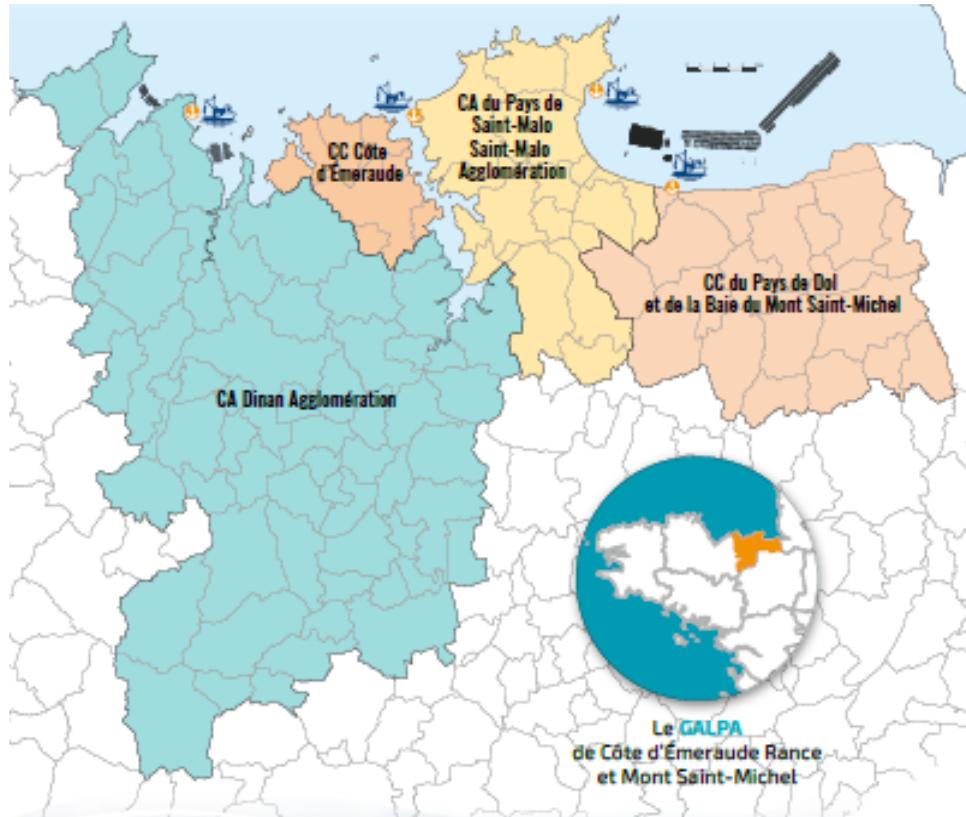
FLAG Costa degli Etruschi (2014-2020)  
GALPA Toscana (2021-2027)

[www.farmaremma.it](http://www.farmaremma.it)

[www.flagcostadeglietruschi.it](http://www.flagcostadeglietruschi.it)



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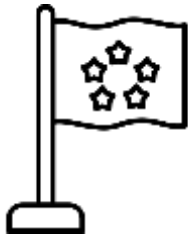
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## Developing and supporting quality projects

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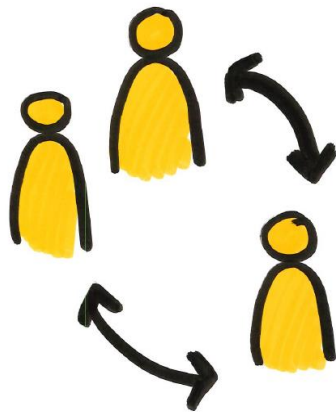


=> **Foster the exchange between FLAG members / with other local stakeholders**

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Developing and supporting quality projects

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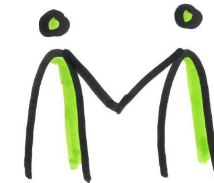
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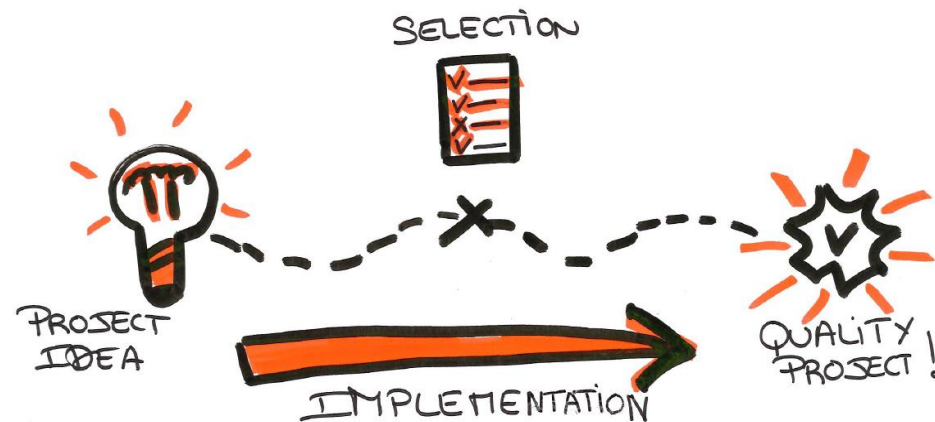
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