Annual work programme 2020

CLLD conference update

Gilles van de Walle
FARNET Support Unit
EMFF Expert Group meeting
Brussels, 26 November 2019
Context

- New Commission
- Next EMFF in trilogues
- All FLAGs operational
  - Some closing their budgets
  - Others still struggling
- 5569 projects (Sept 2019) vs 2768 projects (Sept 2012)
- 2 years left of technical assistance (4 seminars)

Reminder: 3 years general objective: ensuring the next generation of FLAGs by 2022

- Better Local Development Strategies
- Better Systems
2020 : 4 proposed Priorities

• Quality projects
  • Current and future generation

• Rethinking Local Development Strategies (LDS)
  • 3rd generation of FLAG strategies in the making

• Sea basin support
  • Tailored support to each basin need (thematic and methodological)
    • First Baltic area (and inland FLAGs)
    • Second Mediterranean and Black Sea

• Enhanced cooperation
  • Stronger cooperation rationale across the sea basin
    • FLAG level
    • Other initiatives
Key milestones

- Efficient delivery systems guide, Spring
- Spring MA meeting, (March)
- Baltic sea and Inland areas seminar, (late) Spring
- Rethinking Local development Strategies guide, Summer
- Autumn MA meeting, October
- Mediterranean and Black sea seminar, Autumn
- Quality projects guide, Winter
POST 2020: local action in a changing world

Brussels, 3-4 December

• General objectives
  • demonstrate added value of CLLD and a Europe closer to citizens,
  • kickstarting the transitions and
  • fostering cooperation between local action groups across the funds
# FARNET CLLD Conference: agenda
3-4 December 2019

<table>
<thead>
<tr>
<th>Timing</th>
<th>Activities</th>
<th>Fund</th>
<th>#pax</th>
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</thead>
<tbody>
<tr>
<td>Day 1, am</td>
<td><strong>Opening plenary for EMFF participants to include:</strong> • CLLD in the next EMFF • Local development strategies of the future</td>
<td>EMFF</td>
<td>250</td>
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<tr>
<td>Day 1, pm</td>
<td><strong>Opening plenary for all funds to include:</strong> • Screening of CLLD video • Panel interviews / discussions between decision-makers, EU actors and local people on what CLLD has and can achieve</td>
<td>All ESIF</td>
<td>450</td>
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<tr>
<td>Day 2, am</td>
<td><strong>Visions for the future</strong></td>
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<tr>
<td>Day 2, am</td>
<td><strong>Working Groups on driving the transitions, including:</strong> Energy and climate transition, sustainable tourism and circular economy,...</td>
<td>All ESIF</td>
<td>450</td>
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</tbody>
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FARNET CLLD Conference: key features

Project exhibition:

- 40 stands (20 EMFF, 15 EAFRD, 5 ERDF/ESF)
- Fun method of voting
- Awards ceremony

CLLD across Europe

Member States using CLLD in different EU Funds:
- EMFF
- EAFRD
- ERDF
- ESF

Networking support for local businesses

Boosting Traditional Carp Farming

The FLAG supports a package of activities to facilitate networking between fish-related businesses and innovative quality management methods.

Barysà Valley is an inland area with 800 years of fish industry and farming history. To support these small businesses to remain competitive in today’s world, the FLAG committee has a series of activities.

The annual “Carp Days” attracts thousands of visitors to local events, promoting fish farming and social events over 15 weekends every year. The event is promoted in an innovative way, being an on-site questionnaire and prize game for the audience.

A system of certification and a quality label “Recommended by Barysà Valley” was set up to help local businesses benefit from joint promotion, cross promotion and joint branding.

Educational initiatives have also been set up under “Barysà Valley” to promote customers’ awareness through training and study visits. Schools access grants, which can then be used for sessions with local carp breeders, providing companies with additional stimulus.

“Combining business support, promotion and education has created synergies and increased the long-term impact of FLAG activities on the area’s development.”

Igor Dzveryckis, FLAG Manager

“Availability of local fish to restaurants and public sector has been a bottle neck for a long time, and it’s now beginning to change.”

TOM Tantulius, FLAG Manager

Processing & Sales of Local Fish

Stonefish

A coastal fisherman has redeveloped his fish shop on an Estonian island, allowing fresh fish caught by local fishermen to be processed and sold directly to the island’s community.

Fishing and fish processing traditions on the Estonian islands date back to Soviet Union times. However, as the canning activity went bankrupt in 2006, the area lost almost all of its traditional fish processing to the islands. Moreover, the fish-processing facilities became outdated and were too small to accommodate processing. From 2011, a local fisherman and the director of a company called Stonefish, named the initiative FLAG for EMFF funding and information on best practices.

With support from the FLAG, fishers opened new premises located on the island and processed the main fishery. The premises include facilities for processing fish, selling and processing during the year, and a small community shop, producing smoked fish and other fish products. The first year saw more customers than expected, encouraging signs of a new cottage industry and sustainability in a remote area.
FARNET CLLD Conference: key features

**CLLD video:**

- Highlighting the tangible results of CLLD, funded under the different ESI funds
- 5-6 minutes with shorter cuts for social media
- In line with EU’s ‘jobs & growth’ agenda in different types of areas
  - small-scale fisheries communities
  - remote rural villages
  - inner cities
Thank you!

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The content and views expressed in this presentation are those of the FARNET Support Unit and not those of the European Commission.